



WELCOME!

Addressing Social Health and Early Childhood Wellness (ASHEW) Presents: Building Quality Community Partnerships in Pediatrics

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Children's Hospital of San Antonio

Baylor College of Medicine

Recorded: Wednesday, April 13, 2022

Addressing Social Health and Early Childhood Wellness Community Partnerships

April 13th, 2022

Attendees: Prior to the start of the activity, please review the below information to ensure successful participation in this Live Activity

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Purpose of Course

This webinar will explore how to identify any organizational levels and members of leadership that need to support the practice change, identify where in your practice flow you can propose the practice change and where it should be implemented, develop a Practice Change Proposal, develop an initial presentation to leadership, and develop ongoing communication strategies.

Learning Objectives

After completing this course, you should be able to:

- Identify strategies for determining organizational level and leadership team to approach for support, as well as where in the structure or practice flow the change needs to be made.
- Outline components of a practice change proposal to present to leadership, including steps for preparation of practice environment and comprehensive implementation plan.
- Outline a communication plan with leadership, including progress updates on goals, as well as sustainability needs.

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Sara del Campo de Gonzalez, MD	Faculty and Planner	No	NONE	Do not intend to discuss
Jamie Ciccone	Planning Group	NO	NONE	Do not intend to discuss
Abby St. George	Staff	NO	NONE	Do not intend to discuss
Hilary Haftel, MD, MHPE, FAAP	COI Reviewer and Resolver	NO	NONE	Do not intend to discuss

Product-Specific Advertising/Links to Product Websites

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List of Principal Faculty and Credentials

Andrew Garner, MD, PhD, FAAP

Nerissa Bauer, MD, MPH

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Participants will participate in the webinar via an internet connection and phone line. Upon completion of the webinar, participants will receive an evaluation survey. Upon submission of the evaluation, participants will be able to log onto PediaLink to claim their CME credit or print a CME certificate.

Name of Medium or Combination of Media Used

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Objectives

01

Review principles
of building
community
partnerships

02

Describe the role
of the pediatrician
and medical home
in community
partnerships

03

Discuss monitoring
and measuring
impact of
partnerships

04

Explore factors
that promote
sustainability of
partnerships

Collaboration with Behavioral Health agency: St. Joseph's/Samaritan



Example 1

Youth Development Groups in Neighborhood Schools



Example 2



Health Leadership High School:

- Doc Talks
- Peds on Wheels
- Pediatricians as Educators

Example 3

Principles of Building Community Partnerships

Selecting partners:

- Shared vision
- Issue-based
- Community Asset Mapping

Clear, consistent communication:

- Articulate shared vision, goals, objectives of partnership

Mutual benefit:

- Value time, capacity, additional priorities and responsibilities of each
- Active leadership and participation from both sides

Role of the pediatrician and medical home in community partnerships:

Education and
raising
awareness

Engaging and
advising

Research

Advocacy

Adapted from: Jutte, Douglas, Badruzzaman, Renae, Thomas-Squance, Ruth, "Neighborhood Poverty and Child Health: Investing in Communities to Improve Childhood Opportunity and Well-being", Academic Pediatrics, 2021; 21: S184-S193

Impact: monitoring and measuring

Methods:

- Effectiveness of partnership activities
 - Surveys: Satisfaction of partners, pediatricians, residents
 - Feedback sessions
- Design workflows for referrals and care coordination
- Output and outcome gathering for shared objectives

Challenges:

- Shared patients and clients – exchanging data with privacy limitations

Sustainability of partnerships

Clear roles, responsibilities and expectations.

Leadership committed to work of the partnership

Frequent communication

Investment of time: meetings, ongoing communication, development of care and service coordination plans

Investment in personal relationships among staff at partner organizations

Plan for financial sustainability

Mutual urgency, mutual benefit

Pitfalls to Avoid

- Implementing ideas, changes or projects for the community without direct input from the community partners.
- Starting with false expectations about what the clinic or community group can provide.
- Rapid turnover of contacts in the community or clinic.
- Focusing only on clinic interest in outcomes for measurement.
- Not sharing limelight or potential sources of funding for sustainability of collaborative effort.
- Lacking perceived long-term commitment to the community, leading to diminished trust.

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Thank you!

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